

Mood tunnel

Suze Guldie
2a



Trendonderzoek escapisme

- Onderzoek
- Andere wereld



Persoonlijke omgeving

- Prestatiedruk
- Concentratieproblemen
- Motivatieproblemen

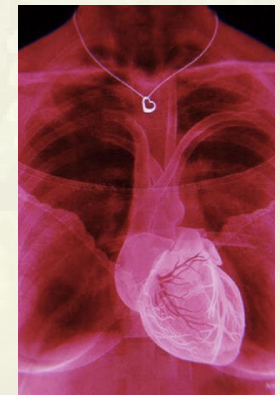
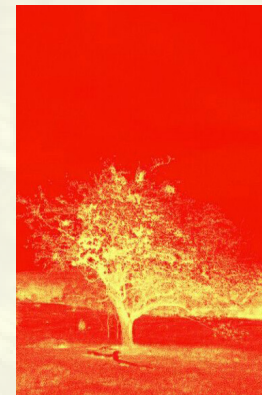
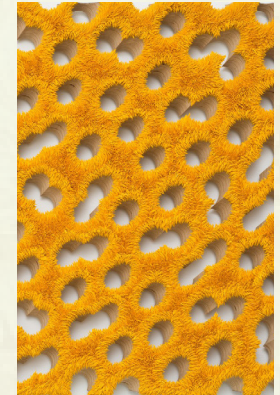
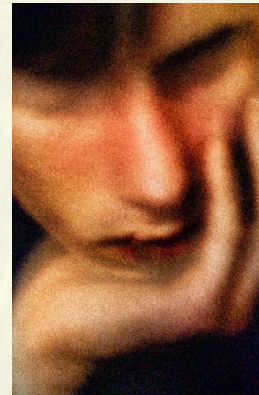
Doelgroep

- Studenten
Motivatie en concentratieproblemen
- Rust
- Inzicht
- Persoonlijke feedback



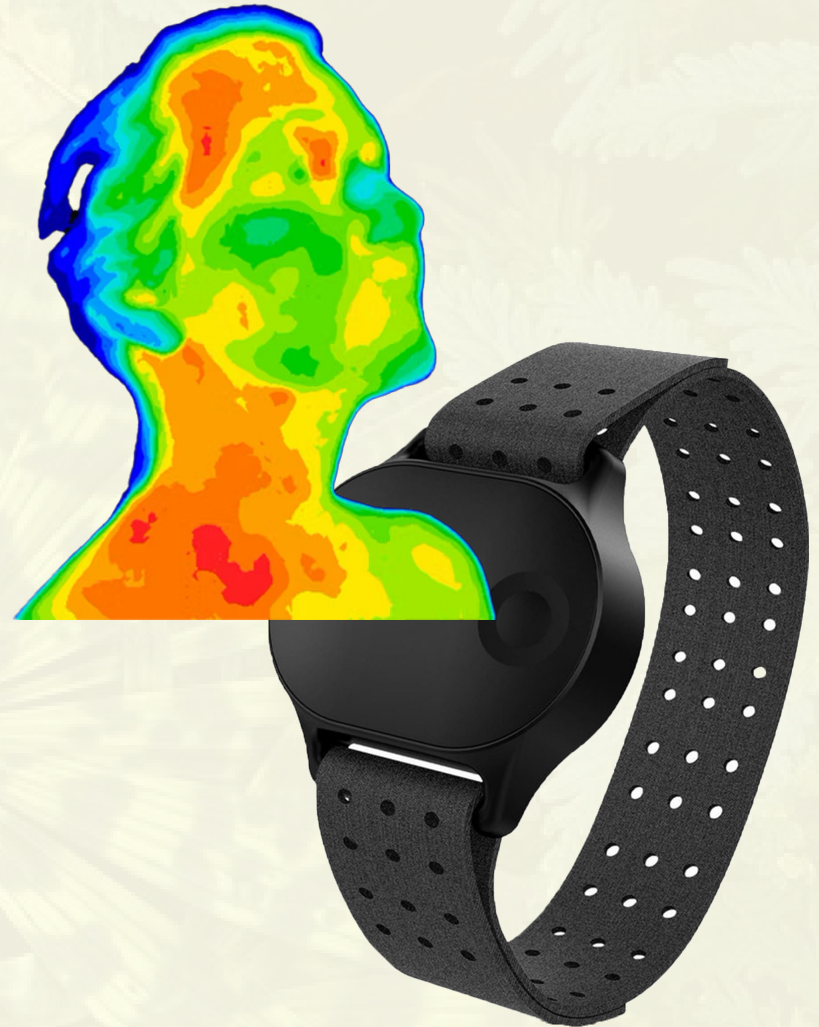
Het concept

- Tunnelglijbaan met zones
- Tactiel
- Visueel
- Geur
- Auditief



Technologie

- Infrarood
- Hartslagmeter
- Persoonlijke feedback



Wat levert het op?

- Inzicht
- Omgeving inrichting
- Persoonlijke score

Kansen voor Center Parks

- Inzicht in gasten
- Inrichting van het park



Visuele uiting



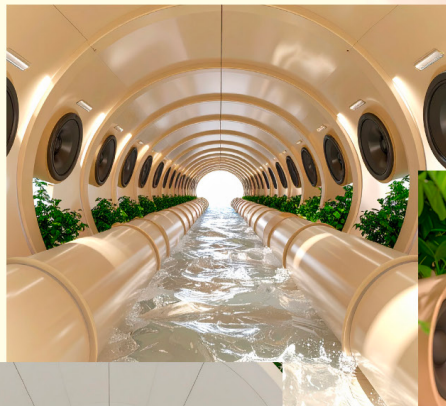
Tactiele zone



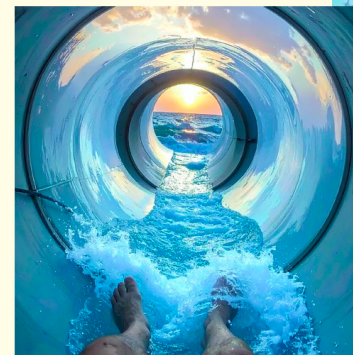
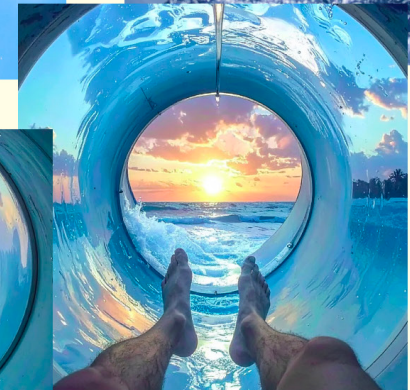
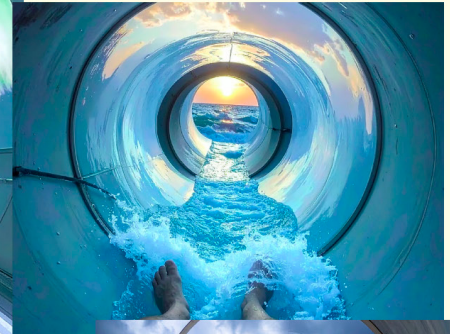
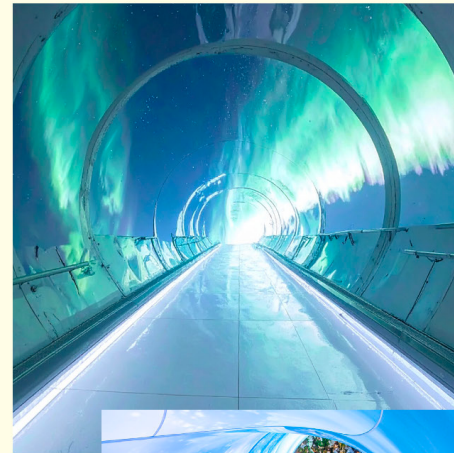
Geurzone



Geluidszone



Visuele zone



Einde Vragen?

